

## **Barton Alexander** **Principal, Alexander & Associates LLC**



Bart works with senior leaders, teams and across entire organizations to integrate corporate responsibility and sustainability into their purpose, strategy and culture. Many organizations have made a good start down this road, and now face financial and systemic challenges to get to the next level. Bart helps his clients to recognize fundamental issues and break through barriers, achieving common purpose, strategic alignment and a trustworthy culture.

Bart previously served as global Chief Corporate Responsibility Officer for Molson Coors Brewing Company. Prior to his corporate role, Bart served in senior public leadership roles in economic development, jobs programs and health and human services at the federal, state and local levels.

### **Accomplishments:**

- Under Bart's leadership, Molson Coors was recognized as the most sustainable beverage company in the world by the Dow Jones Sustainability Index, a leader in climate change action by the Carbon Disclosure Project, a Newsweek Green sustainable company and a Top 100 Corporate Citizen by the Corporate Responsibility Magazine.
- In 2018, Bart was recognized for the fourth year in a row as one of America's "top thought leaders in trust" by Trust Across America.
- Bart was named a "Corporate Responsibility Superstar" by Corporate Responsibility Magazine in February 2017.
- Bart has served in leadership roles on global, national and local NGO boards promoting corporate responsibility, responsible use of alcohol, cross-cultural competency, employment, mediation, reduction of homelessness and youth development.

### **Education:**

- Bart holds a MSc from the London School of Economics, a BA *magna cum laude* from Harvard College, and served as a senior Executive Fellow at the Harvard Kennedy School. He studied corporate social responsibility at the Harvard Business School and leadership at the Whidbey Institute. He is a guest lecturer and student mentor for Denver area graduate business schools.

### **Personal:**

- Bart is married to Joan H Alexander, an executive coach and change management consultant with whom he founded Alexander & Associates LLC. He is the proud father of a college junior.



***Intentional Leadership \* Meaningful Connection \* Sustainable Change***